



# MSC ENHANCES SERVICES BETWEEN ASIA-NORTH EUROPE

Geneva, Switzerland, 30<sup>th</sup> May, 2016

MSC Mediterranean Shipping Company is pleased to announce revisions to its five services operating between Asia and North Europe.

MSC's Asia – North Europe services already offer market-leading reliability. The improvements to its network on the world's largest trade lane will further strengthen reliability and provide enhanced transit times for our customers.

Particular highlights include:

- The Albatross service will see a major improvement into Germany now including a direct service from North China to Hamburg, as well as optimized connections with Scandinavia and the Baltics.
- Westbound transit times will improve by as much as four days from the main Asian markets to Bremerhaven and Rotterdam, and Eastbound services from Rotterdam to Shanghai are to see transit cut to five days.
- Felixstowe will benefit from changes to the Swan service with direct services from Shanghai, Ningbo and Qingdao.
- MSC's strategic hub of Antwerp is included on four of the five loops; Albatross, Shogun (EB) and Lion, Swan (WB).

"We're committed to developing the best product in the market, both in terms of reliability, port coverage and transit time performance," said Caroline Becquart, MSC's Senior Vice President.

MSC embarked on its alliance with Maersk Line at the beginning of 2015 and the agreement is in place for 10 years.

"The market has undergone considerable change recently, meaning that now more than ever, customers are seeking a stable and reliable partner," added Ms Becquart.

"We are confident that MSC is best placed to provide this."

The improvements to the network are anticipated to be fully phased-in during the third quarter of 2016.

ENDS



## **Further information, please contact**

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## **About MSC**

MSC Mediterranean Shipping Company S.A. is a privately owned global shipping company founded in 1970 by Gianluigi Aponte. As one of the world's leading container shipping lines, MSC operates 480 offices across 150 countries worldwide with over 60,000 employees. With access to an integrated network of road, rail and sea transport resources which stretches across the globe, the company prides itself on delivering global service with local knowledge. MSC's shipping line sails on more than 200 trade routes, calling at over 315 ports.

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